

Get Ahead Kids

EDUCATING FAMILIES ON THE GO



2014 Web Advertising Booking Form

Company Information

Company _____
 ABN _____
 Contact Name _____
 Address _____
 City/State/Postcode _____
 Phone/Fax P: _____ F: _____
 Email _____
 Website _____

Advertisers Directory

Issues & Themes 2014

Jan/Feb 2014

Curtis Stone
 Back to School

Mar/Apr 2014

Hayley Lewis
 Physical Education

May/June 2014

Its Buttrose
 Languages &
 Communication

Jul/Aug 2014

Tom Williams
 Learning Innovations &
 Technology

Sep/Oct 2014

Jessica Mauboy
 Study & Assessments

Nov/Dec 2014

James Mathison
 Summer Learning

Web Advertising Sizes - Please Tick an Advertising Size & Frequency

Please add GST to prices. Prices quoted below are total cost.

Ad Type	Ad Size W x H (pixels)	2 months	6 months	12 months
Home Page Banner - H	271 x 253 <input type="checkbox"/>	\$500 <input type="checkbox"/>	\$1200 <input type="checkbox"/>	\$2100 <input type="checkbox"/>
Home Page Side Banner - V	262 x 200 <input type="checkbox"/>	\$500 <input type="checkbox"/>	\$1200 <input type="checkbox"/>	\$2100 <input type="checkbox"/>
Category Page Banner - H	271 x 253 <input type="checkbox"/>	\$250 <input type="checkbox"/>	\$600 <input type="checkbox"/>	\$1050 <input type="checkbox"/>
Category Page Banner - V	262 x 200 <input type="checkbox"/>	\$250 <input type="checkbox"/>	\$600 <input type="checkbox"/>	\$1050 <input type="checkbox"/>
Please Specify Category Page:				

* All website advertisements are stand alone. Payment is due 7 days prior to placement.

Booking Deadlines

Jan/Feb	Mar/Apr	May/June	Jul/Aug	Sep/Oct	Nov/Dec
8 Nov 13	7 Feb 14	11 Apr 14	13 Jun 14	8 Aug 14	10 Oct 14

Artwork

Artwork must be received within 5 working days of booking and forwarded to:

Maria Charlton
 MAP Marketing, Villa Franca, 2 Scott St Newcastle NSW 2300
 Phone: **02 4929 7766**
 Email: maria@mapmarketing.com.au

Advertising Contact

Maria Charlton
 MAP Marketing, Villa Franca, 2 Scott St Newcastle NSW 2300
 Phone: **02 4929 7766**
 Fax: **02 4929 7827**
 Email: maria@mapmarketing.com.au

Bonus Offer!

Advertisers who book for 6 or 12 months will receive a FREE listing in the Advertisers Directory.

Please read carefully as a signed form forms a **NON-CANCELLABLE CONTRACT**.

N.B. Agencies please note that Get Ahead Kids does not offer agency commissions.

Signature: _____ Date: _____